

Social media guidelines

Oberstown Children Detention Campus has a presence on LinkedIn, Instagram and X (formerly Twitter).

Purpose and content

If you follow Oberstown, you can expect:

- Oberstown content – news, publications, videos, recruitment campaigns, events, etc.
- Information and statistics relating to Oberstown and youth justice
- Information about programmes and services within the organisation
- Press releases relating to the activities of Oberstown
- Content relating to the wider youth justice landscape and related stakeholder work/content.
- Reposts of content from other social media accounts that we think will interest our followers. Reposting from an Oberstown account does not imply endorsement
- Employees of Oberstown posting on their own social accounts do so as individuals and not on behalf of the organisation.

Following

If you follow Oberstown, we will not automatically follow you back. However, if we do choose to follow you it does not imply endorsement of any kind.

Replies and direct messages

We will not engage in discussions that are not relevant to the topic we are posting about and will not engage on issues of party politics. Please do not include personal/private information in your posts or direct messages to us.

Data protection

Please do not include personal/private information in your posts or direct messages to us. This is for the protection of your personal data and private information.

Inappropriate material

We discourage and will ignore comments that: are libellous, abusive; attack or discriminate based on race, national or ethnic origin, colour, religion, sex, age or mental or physical disability; contain threats or harassment; violate an individual's privacy; break copyright rules; and contain spam or links to malicious websites.

We reserve the right to ignore and block followers that reply or message us with content that is deemed inappropriate as described above.

Availability & management

Oberstown operates its social media accounts during normal office hours from Monday to Friday, but may also operate outside of these hours on a discretionary basis.

Sending a message via social media accounts will not be considered as contacting us for official purposes and we will not be obliged to monitor or respond to requests for information through social media channels.

Our social media accounts are not intended to be used for media contact. If you are a member of the media, you should contact our press office – see News & Media on www.oberstown.com. Oberstown's social media channels are managed by its Communications Officer.